

INTEGRATE

through entrepreneurship and story-telling

The **INTEGRATE** project aims to foster migrants' social inclusion, through promoting entrepreneurship and improving societal attitudes towards migration and migrants' potential in the economic system.



TARGET GROUPS

- Entrepreneurs/Aspire Entrepreneurs with Migration Background
- VET Trainers
- SMEs
- Policy Makers

BACKGROUND

INTEGRATE project aims to offer an entrepreneurial training course for migrants with a focus also on story-telling techniques, in order to be able to use their personal stories to improve individual and societal attitudes towards migration and migrants' potential in the economy.



Coopération Bancaire pour l'Europe - GEIE
GROUPEMENT EUROPÉEN D'INTÉRÊT ÉCONOMIQUE



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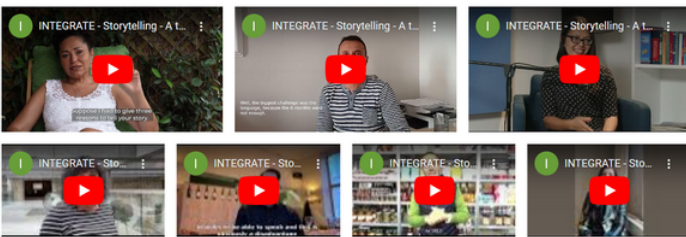
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FINAL MEETING



Our final physical meeting was held on the 15th of December 2022. The project partners got together in Brussels, Belgium at the headquarters of the project partner Coopération Bancaire pour l'Europe. The aims, goals, results, and final touches of the project, INTEGRATE-Storytelling to Promote Migrants Entrepreneurship, were diligently discussed with the collective hope of reaching what this project has been all about - promoting migrants integration through entrepreneurship and story-telling!

Testimonials



One of the main aims of the INTEGRATE project was to promote migrant entrepreneurship and integration through storytelling! Explore the stories and testimonials from migrants in all the partner countries, and follow their journey through our webiste!

MULTIPLIER EVENTS

During November and December, multiplier events were organized in all the partner countries in order to promote the results of the project and to raise awareness about migrant integration through entrepreneurship and storytelling!



TESTIMONIALS



"Entrepreneurs' memorial tales, personal experiences and values, are an effective mechanism for generating entrepreneurial spirit", Steyaert Hjorth



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