



FIRST

FOUNDATIONS' FUNDRAISER
AND STORYTELLER

Vol. 1, July 2022

FIRST - Newsletter

The **THIRD SECTOR** is an essential resource in facing social and economic problems and in increasing civic engagement towards relevant social issues. Third sector entities hold an incredible potential as a support system for governments, but their action is often hindered by a lack of common understanding over their role and similarities, by missed opportunities to create synergies and cooperate and by a deep lacking awareness of being part of a unique mechanism that shares common attributes, values and objectives.

THE PROJECT

Project FIRST aims to help third sector entities promote their image and activities in the EU public space, redefining their identity and collaborative capacities, using the latest communication techniques based on digital storytelling and fundraising.

OUR GOALS

1

Define and create a **new professional figure**, able to use fundraising, networking and communication techniques such as storytelling.

2

Create an **interactive networking tool**, which includes a state-of-the-art mapping tool for all relevant information at EU level, a database of best practices and a map of the target groups and fellow foundations and third sector entities.

3

Develop the **FIRST Online Training Platform** for professionals working in Foundations and third sector entities on fundraising, networking and storytelling.



Co-funded by the
Erasmus+ Programme
of the European Union

This communication only reflects the views of the authors and the Commission cannot be held responsible for any use which may be made of the information contained therein.
Project number: 2021-1SE01-KA220-VET-000028120



KICK OFF MEETING STOCKHOLM

On the 21st of June 2022, representatives of each partner have met in Stockholm and in remote for the FIRST Kick Off Meeting, hosted by the Italienska handelskammaren.

NEXT STEPS

The partners will contact Foundations and Third Sector Entities to create a **Multi-Stakoholder Network**.

The partnership



Coopération Bancaire pour l'Europe - GEIE
GROUPEMENT EUROPÉEN D'INTÉRÊT ECONOMIQUE



Visit our website and media to check our latest news and find out more information on the project:

www.network-first.eu



Co-funded by the
Erasmus+ Programme
of the European Union

This communication only reflects the views of the authors and the Commission cannot be held responsible for any use which may be made of the information contained therein.
Project number: 2021-1SE01-KA220-VET-000028120